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23364 7590 02/05/2007

BACON & THOMAS, PLLC
625 SLATERS LANE
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Attn: Benjamin E. Urcia

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(Depositor's name)

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(Date)

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 09/881,815 | 06/18/2001 | Ta-Ching Pong | PONG3002/BEU | 9271 |

TITLE OF INVENTION: SYSTEM AND METHOD FOR INSERTION AND MODIFICATION OF ADVERTISEMENTS

| APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PREV. PAID ISSUE FEE | TOTAL FEE(S) DUE | DATE DUE |
|----------------|--------------|-------------------------|---------------------|--|------------------|------------|
| nonprovisional | NO | \$1400 \$100 | \$300 | 05/09/2007 MAILED 2 AS1400 \$100 05/09/2007 | 05/09/2007 | 05/07/2007 |
| EXAMINER | ART UNIT | CLASS-SUBCLASS | | 02 FC:2501 | 720.00 | |
| VU, NGOC K | 2623 | 725-032000 | | 22 FC:1504 | 300.00 | |

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
- (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

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2 Bacon & Thomas, PLLC

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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

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- Issue Fee
- Publication Fee (No small entity discount permitted)
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- A check is enclosed.
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5. Change in Entity Status (from status indicated above)

- a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.
- b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date 5/3/07

Typed or printed name Benjamin E. Urcia

Registration No. 33,805

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: TA-CHING PONG

SERIAL NO.: 09/881,815

FILED: June 18, 2001

FOR: SYSTEM AND METHOD FOR INSERTION AND
MODIFICATION OF ADVERTISEMENTS

GROUP ART UNIT: 2623

EXAMINER: Ngoc K. VU

ATTY. REFERENCE: PONG3002/BEU

COMMISSIONER OF PATENTS

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Sir:

The below identified communication(s) or document(s) is(are) submitted in the above application or proceeding:

- | | |
|--|---|
| <input type="checkbox"/> Declaration | <input checked="" type="checkbox"/> Issue Fee Transmittal - Part B |
| <input type="checkbox"/> Priority Document | <input checked="" type="checkbox"/> Check - \$1000 (\$700 -IF/\$300-Pub. Fee) |
| <input type="checkbox"/> Formal Drawings | <input type="checkbox"/> Application Data Sheet |
| | <input type="checkbox"/> Assignment |

Please debit or credit **Deposit Account Number 02-0200** for any deficiency or surplus in connection with this communication. A duplicate copy of this sheet is provided for use by the Deposit Account Branch.

Small Entity Status is claimed.

23364
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DATE: May 3, 2007

Respectfully submitted,



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